



Backwoods Outdoors

Many residents of East Ferris know Darren Cropper, the owner and manager of Backwoods Outdoors. In business for more than a decade now, Backwoods Outdoors is the one-stop shop for everything you need to enjoy our beautiful environment. Backwoods Outdoors is a family run operation, and frequent customers are quick to become familiar with Darren, his son, Matt, and his wife, Janice.

Before opening Backwoods Outdoors, Darren was enlisted in the army. When Darren was transferred to North Bay in 1999, there were no outdoors stores, and he saw an opportunity in the market. But it was not until retiring from the army on October 31st, 2012, that Darren opened Backwoods Outdoors.

Many in the community use firearms and fishing tackle to procure their food safely and affordably. They rely upon Darren's expertise as a licenced gunsmith to ensure their firearms work safely and proficiently. And as the only licenced gunsmith in Northeastern Ontario, Darren is qualified to provide a wide arrange of services, from firearm cleaning and maintenance, repairs, accessory adjustment, to modifications. His experience in the army gave him the opportunity to become familiar with many different firearms and every kind of action.

Darren's unique talent and qualifications even granted him the opportunity to work with the world-renowned Tower of London to repair the pistol of a British tank commander.

When we asked Darren what advice he would give to new business owners and young entrepreneurs, he suggested that it is important not to over build; rather, to gradually provide new goods and services as it becomes clear that there is market demand for them. He also emphasized the importance of helping each other whenever possible.

Darren wanted his customers to know:

- All minnow containers are 100% biodegradable.
- All bait is harvested locally.
- Children under the age of 16 can get free worms; military and law enforcement receive a 15 % discount.

Backwoods Outdoors located on Highway 17 and is open all year round, except on statutory holidays.

For more information, contact Darren at 1-844-556-6286 or at bwguns@gmail.com

